

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Adelstein Liston
Attention: Accounts Payable
222 W. Ontario Street Suite 600
Chicago, IL 60610

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
262613-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Harley & Abbey Beck/Driscoll	MMT/Chicago	National

Advertiser	Product	Estimate Number
POL/V Demings/D/CON/FL	DEMINGS/CGRS #3413	3413

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	262613	06386190

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																		
1	10/22/12	10/26/12	The Early Show	7-9a	MTWTF--	:30	2	\$450.00	NM																																																		
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4	10/28/12	10/28/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,800.00	NM																																																		
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INVOICE



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PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
262613-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
POL/V Demings/D/CON/FL		DEMINGS/CGRS #3413	3413

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/22/12	10/26/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 10/22/12 12:28 PM Local 6 News 12-1230p 12-1230p :30 DEMI0830H \$900.00 NM 2 WKMG Tu 10/23/12 12:14 PM Local 6 News 12-1230p 12-1230p :30 DEMI0630H \$900.00 NM 1 WKMG Th 10/25/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 DEMI0630H \$900.00 NM 3 WKMG Th 10/25/12 12:28 PM Local 6 News 12-1230p 12-1230p :30 DEMI0830H \$900.00 NM 5 WKMG F 10/26/12 12:23 PM Local 6 News 12-1230p 12-1230p :30 DEMI0630H \$900.00 NM									
6	10/22/12	10/28/12	M-SU 11p News	11-1135p	MTWTFSS	:30	5	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTFSS 5 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/22/12 11:27 PM M-SU 11p News 11-1135p :30 DEMI0630H \$1,700.00 NM 5 WKMG Tu 10/23/12 11:28 PM M-SU 11p News 11-1135p :30 DEMI0830H \$1,700.00 NM 1 WKMG W 10/24/12 11:12 PM M-SU 11p News 11-1135p :30 DEMI0830H \$1,700.00 NM 4 WKMG F 10/26/12 11:23 PM M-SU 11p News 11-1135p :30 DEMI0830H \$1,700.00 NM 2 WKMG Sa 10/27/12 11:13 PM M-SU 11p News 11-1135p :30 DEMI0830H \$1,700.00 NM									
7	10/27/12	10/27/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 12:04 AM Inside Edition Wknd 1135p-1205a :30 DEMI0630H \$450.00 NM									
8	10/28/12	10/28/12	Cold Case	1135p-1235a	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 12:31 AM Cold Case 1135p-1235a :30 DEMI0830H \$450.00 NM									
9	10/28/12	10/28/12	Sun 7-8p	7-8p	-----S	:30	1	\$9,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 7:39 PM Sun 7-8p 7-8p :30 DEMI0630H \$9,000.00 NM									
10	10/27/12	10/27/12	NCAA 3pm Game	various	-----S-	:30	1	\$10,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 7:41 PM NCAA 3pm Game various :30 DEMI0630H \$10,000.00 NM									

Total Spots 21 Gross Total \$36,700.00

Payment Terms 30 Days

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Advertiser	Product	Estimate Number
POL/V Demings/D/CON/FL	DEMINGS/CGRS #3413	3413

Agency Commission **\$5,505.00**

Net Amount Due **\$31,195.00**

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